



ST. JUDE LEAGUE DONORS

79,987	Total Universe	\$85.00/M
18,450	\$5+, 13-18 Mo. Donors	\$85.00/M
15,065	\$10+, 13-18 Mo. Donors	\$85.00/M
20,819	\$5+, 19-24 Mo. Donors	\$85.00/M
17,027	\$10+, 19-24 Mo. Donors	\$85.00/M
40,718	\$5+, 25-36 Mo. Donors	\$85.00/M
33,592	\$10+, 25-36 Mo. Donors	\$85.00/M
79,987	\$5+, 13-36 Mo. Donors	\$85.00/M
65,684	\$10+, 13-36 Mo. Donors	\$85.00/M

Donors who have responded to English language direct mail appeals from the St. Jude League of the National Shrine of St. Jude, including Mass Card Enrollments, Prayer Booklets and Membership in the St. Jude League . The St. Jude League (English) donor list includes those who have a special devotion to St. Jude the Apostle, patron of desperate or seemingly impossible causes. Donors give to express their fidelity to the saint, to give thanks for prayers answered and to support the missionary work of the Claretians Missionaries.

This list should be tested for devotional and Catholic appeals.

Adam Evans

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DATE	
UPDATED	10/18/2023
NAMES THRU	10/17/2023
UNIT OF SALE	\$12.50
SOURCE	100% Direct Mail
SELECTS	
\$5+	\$10.00/M
\$10+	\$12.00/M
\$50+	\$20.00/M
RECENCY	\$10.00/M
SCF/STATE/ZIP	\$8.00/M
RUN CHARGE	\$10.00/M
EMAIL	\$65.00/F
NON-RECIPROCAL	\$20.00/M
MINIMUM ORDER	5,000 or Full Run
DELIVERY	5 Working Days from receipt of order
EXCHANGES	Allowed
REUSE	Please Inquire
NET NAME	Please Inquire

CANCELLATION	All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.
SPECIAL INSTRUCTIONS	MEGA reserves the right to charge reciprocal pricing Sample mail piece required Mail date clearance required