



SISTERS OF MARY—WORLD VILLAGES FOR CHILDREN - WILAND DIRECT MODELED MASTERFILE

401,573	Total Universe / Universe Rate	\$80.00/M
401,573	Universe for Modeled Selections	\$80.00/M
	Wiland Scoring	+\$40.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the World Villages for Children (Asian Relief) file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

World Villages for Children, a project of Asian Relief, Inc., maintains Boystowns and Girlstowns in the Philippines, Mexico, Guatemala, Brazil, Honduras, and Tanzania that are home to more than 20,000 poor children.

*On all exchange orders, mailer must pay model fee.

DATE	
UPDATED	01/01/2026
NAMES THRU	01/01/2026
UNIT OF SALE	\$14.00
GENDER	0% Male 0% Female
SOURCE	100% Direct Mail
SELECTS	
SCORING	\$40.00/M
EMAIL	\$75.00/F
20% COMMISSION TO BROKERS	
MINIMUM ORDER	17,000
MINIMUM PRICE	\$0
DELIVERY	5 Working Days from receipt of order
EXCHANGES	Allowed
REUSE	Please Inquire
CANCELLATION	
CHARGES	\$50.00/F

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CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required