



Sisters of Mary
World Villages for Children
Helping children break free
from a life of poverty



MEGA, Inc.

SISTERS OF MARY—WORLD VILLAGES FOR CHILDREN - WILAND DIRECT MODELED MASTERFILE

401,573 Total Universe / Universe Rate \$80.00/M
401,573 Universe for Modeled Selections \$80.00/M
Wiland Scoring +\$40.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the World Villages for Children (Asian Relief) file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

World Villages for Children, a project of Asian Relief, Inc., maintains Boystowns and Girlstowns in the Philippines, Mexico, Guatemala, Brazil, Honduras, and Tanzania that are home to more than 20,000 poor children.

*On all exchange orders, mailer must pay model fee.

DATE

UPDATED 01/01/2026
NAMES THRU 01/01/2026

UNIT OF SALE

\$14.00

GENDER

0% Male
0% Female

SOURCE

100% Direct Mail

SELECTS

SCORING \$40.00/M
EMAIL \$75.00/F

20% COMMISSION TO BROKERS

MINIMUM ORDER

17,000

MINIMUM PRICE

\$0

DELIVERY

5 Working Days from
receipt of order

EXCHANGES

Allowed

REUSE

Please Inquire

CANCELLATION

CHARGES \$50.00/F

Adam Evans

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CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing
Sample mail piece required
Mail date clearance required