



SOUTHWEST INDIAN FOUNDATION - CATALOG

30,448	6 Mo. Catalog Buyers	\$110.00/M
84,304	12 Mo. Catalog Buyers	\$105.00/M
19,409	13-18 Mo. Catalog Buyers	\$105.00/M
46,037	19-24 Mo. Catalog Buyers	\$105.00/M
72,327	25-36 Mo. Catalog Buyers	\$105.00/M

EXCHANGE AVAILABLE

MULTI BUYERS	+\$15.00/M
Publisher Rate	\$70.00/M
Fundraiser / Food Rate	\$90.00/M

Month	\$50+	\$100+	\$150+	Total
3	9,530	5,033	2,904	15,600
6	18,569	9,722	4,994	30,448
12	53,543	28,181	16,134	84,304

These are catalog buyers of exquisitely handcrafted Native American jewelry, crafts, books, videos, CD's, Southwest gift baskets, apparel and more.

Responsive prospects for gift, apparel, jewelry, books, videos, CD's, Southwest or Native American offers, museum, collectibles and crafts.

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DATE	
UPDATED	8/22/2024
NAMES THRU	8/21/2024
UNIT OF SALE	\$85.00
GENDER	35% Male 65% Female
AGE	45-54
SOURCE	Direct Mail
SELECTS	
STATE/SCF/ZIP	\$8.00/M
GENDER	\$8.00/M
\$50+	\$20.00/M
\$75+	\$30.00/M
\$100+	\$40.00/M
\$150+	\$50.00/M
3 MO. RECENCY	\$15.00/M
6 MO. RECENCY	\$10.00/M
RUN CHARGE	\$10.00/M
EMAIL	\$75.00/F
NON-RECIPROCAL	20.00/M
MINIMUM ORDER	5,000 or Full Run
DELIVERY	5 Working Days from receipt of order
EXCHANGES	Allowed
REUSE	Please Inquire
NET NAME	Please Inquire

CANCELLATION
 All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.
SPECIAL INSTRUCTIONS
 MEGA reserves the right to charge reciprocal pricing
 Sample mail piece required
 Mail date clearance required