



Society of the Little Flower

Spreading Devotion to St. Therese of Lisieux

SOCIETY OF THE LITTLE FLOWER Wiland Direct Modeled Masterfile

1,470,484	Total Universe	
1,470,484	Universe for Modeled Selections	\$80.00/M
	Wiland Scoring	+40.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the Society of the Little Flower file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

The Mission of the Society of the Little Flower is to promote devotion to St. Therese of the Child Jesus, the Carmelite Nun and Doctor of the Church. Through prayers and donations, friends of St. Therese enables Carmelites around the world to make a difference in people's lives through their ministries and in the education of seminarians.

This list should be very responsive to all Catholic devotional appeals and charitable mission-oriented appeals.

DATE	
UPDATED	01/01/2026
NAMES THRU	01/01/2026
UNIT OF SALE	\$15.00
GENDER	Not Selectable
SOURCE	100% Direct Mail
SELECTS	
Scoring	\$40.00/M
EMAIL	\$75.00/F
MINIMUM ORDER	17,000
MINIMUM PRICE	\$0-
DELIVERY	5 Working Days from receipt of order
EXCHANGES	Allowed
REUSE	Please Inquire
CANCELLATION	
CHARGES	\$50.00/F

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CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required