

St. Jude Shrine

512 West Saratoga Street
Baltimore, Maryland 21203
www.stjudeshrine.org

"The love of Christ urges us on"



ST. JUDE SHRINE - WILAND DIRECT MODELED MASTERFILE

684,274	Total Universe / Universe Rate	\$80.00/M
684,274	Universe for Modeled Selections	\$80.00/M
	Wiland Scoring	+\$35.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the St. Jude Shrine file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

St. Jude Shrine of Baltimore is the nationwide center of devotions to St. Jude. St. Jude is the Patron saint of hopeless causes. People from all over the world visit to explore the peace, serenity and hope this sacred Shrine offers. It is a place where hope and encouragement can be found.

These Catholic donors respond well to traditional Catholic devotional appeals. They are primarily direct mail donors who have made contributions to St. Jude Shrine for prayer requests on behalf of themselves or others. Donors have made donations for votive candles, novenas, and religious articles.

*On all exchange orders, mailer must pay model fee.

DATE

UPDATED 09/13/2019

NAMES THRU 09/12/2019

UNIT OF SALE

\$15.50

GENDER

0% Male

0% Female

SOURCE

100% Direct Mail

SELECTS

SCORING \$35.00/M

EMAIL \$65.00/F

20% COMMISSION TO BROKERS

MINIMUM ORDER

17,000

MINIMUM PRICE

\$0

DELIVERY

5 Working Days from
receipt of order

EXCHANGES

Allowed

REUSE

Please Inquire

CANCELLATION

CHARGES \$50.00/F

Adam Evans

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CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required