



**SOUTHWEST INDIAN FOUNDATION - CATALOG**

35,905	6 Mo. Catalog Buyers	\$110.00/M
116,263	12 Mo. Catalog Buyers	\$105.00/M
26,474	13-18 Mo. Catalog Buyers	\$105.00/M
62,213	19-24 Mo. Catalog Buyers	\$105.00/M
66,626	25-36 Mo. Catalog Buyers	\$105.00/M

EXCHANGE AVAILABLE

MULTI BUYERS	+\$15.00/M
Publisher Rate	\$70.00/M
Fundraiser / Food Rate	\$90.00/M

Month	\$50+	\$100+	\$150+	Total
3	14,496	12,785	11,203	16,296
6	30,756	26,231	22,513	35,905
12	93,350	73,977	60,182	16,263

These are catalog buyers of exquisitely handcrafted Native American jewelry, crafts, books, videos, CD's, Southwest gift baskets, apparel and more.

Responsive prospects for gift, apparel, jewelry, books, videos, CD's, Southwest or Native American offers, museum, collectibles and crafts.

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<b>DATE</b>	
UPDATED	09/07/2022
NAMES THRU	09/06/2022
<b>UNIT OF SALE</b>	\$85.00
<b>GENDER</b>	35% Male 65% Female
<b>AGE</b>	45-54
<b>SOURCE</b>	Direct Mail
<b>SELECTS</b>	
STATE/SCF/ZIP	\$8.00/M
GENDER	\$8.00/M
\$50+	\$20.00/M
\$75+	\$30.00/M
\$100+	\$40.00/M
\$150+	\$50.00/M
3 MO. RECENCY	\$15.00/M
6 MO. RECENCY	\$10.00/M
RUN CHARGE	\$10.00/M
EMAIL	\$65.00/F
NON-RECIPROCAL	20.00/M
<b>MINIMUM ORDER</b>	5,000 or Full Run
<b>DELIVERY</b>	5 Working Days from receipt of order
<b>EXCHANGES</b>	Allowed
<b>REUSE</b>	Please Inquire
<b>NET NAME</b>	Please Inquire

**CANCELLATION**

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

**SPECIAL INSTRUCTIONS**

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required