

THE COMPANIONS OF ST. ANTHONY



CONVENTUAL FRANCISCAN FRIARS - WILAND DIRECT MODELED MASTERFILE

586,334	Total Universe / Universe Rate	\$80.00/M
586,334	Universe for Modeled Selections	\$80.00/M
	Wiland Scoring	+40.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the Conventual Franciscan Friars file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

The Companions of St. Anthony is a ministry of the Our Lady of the Angels Province of Franciscan Friars Conventual. We are the friars and their friends, who share a common bond inspired by the life and values of St. Anthony of Padua. Together we give glory to God through living the values which were so dear to St. Anthony: Love for the Eucharist; knowledge of Scripture; reconciliation and penance as part of the Christian journey; prayer; devotion to Mary, the mother of God; and opportunities for Christian giving.

*On all exchange orders, mailer must pay model fee.

DATE	
UPDATED	03/01/2023
NAMES THRU	03/01/2023
UNIT OF SALE	
	\$21.00
GENDER	
	29% Male
	71% Female
SOURCE	
	100% Direct Mail
SELECTS	
SCORING	\$40.00/M
EMAIL	\$65.00/F
20% COMMISSION TO BROKERS	
MINIMUM ORDER	
	17,000
MINIMUM PRICE	
	\$0
DELIVERY	
	5 Working Days from receipt of order
EXCHANGES	
	Allowed
REUSE	
	Please Inquire
CANCELLATION CHARGES	
	\$50.00/F

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CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required